

Mitchell Aiello

Artistic/Education Director

(248) 561 - 2755

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DIRECTOR | THEATRE TECHNICAL DESIGNER | ACTOR | SINGER | DANCER

QUALIFICATION SUMMARY

Mitchell Aiello is an award-winning Director, Educator, & Theatre Creative with over 9 years of experience in the professional arts industry as an actor, singer, dancer, director, teacher, and designer leading with a purpose to bring art, education, inclusivity, creativity, and joy to communities that truly need it. He has worked in theatres in 36 states throughout the US sharing stories, creating works of art, teaching young artists, and leading companies to flourish through the magic of live theatre and more.

KEY SKILLS

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|----------------------------------|-------------------------|------------------------|
| ✓ Verbal & Written Communication | ✓ Attention to Detail | ✓ Creativity |
| ✓ Teamwork | ✓ Time Management | ✓ Budgeting |
| ✓ Strong Work Ethic | ✓ Customer Service | ✓ Project Management |
| ✓ Microsoft Office | ✓ Working with children | ✓ Flexibility/Adaptive |

RELEVANT PROFESSIONAL EXPERIENCE

Artistic/Education Director

October 2019 – Present

Great Plains Theatre

Abilene, KS

Great Plains Theatre (GPT) is an award-winning, non-profit 501c3, professional, non-union, year-round theatre located in Abilene, KS. GPT produced a line up of 5 to 6 Main Stage Professional live theatre productions each season. GPT is also the home of the Plain Great Players Youth Academy (PGP) hosting over 200 4–18-year-old members in productions and activities. As Artistic/Education Director, all the following details are overseen and managed on a daily basis working 7 days a week, producing 8 or 9 full-length theatrical productions, and conducting camps and extracurriculars throughout the entire year.

- *Directing* – Direct 7 – 8 live theatrical productions per year at the theatre handling all of the blocking and necessities of creating the world of the show. Won two Regional Broadway World Awards for Best Director of *Godspell* and *Matilda the Musical*. (Directing resume upon request)
- *Choreographing* – Choreograph or Assistant Choreograph 5 – 6 productions per year creating and teaching all dances throughout the show. (Choreography resume upon request)
- *Casting* – Watching approximately 2,000 auditions live and in person over a two-month period each year while conducting callbacks throughout to find the best candidate for the role available.
- *Company Management* – Manage aspects of the company such as advertising, marketing, newsletters, logo creation, publicities, and day-to-day functions to ensure that all the jobs that need to get done are completed.
- *Production Management* – Manage each individual production with dozens of young actors found regionally or dozens of out-of-town professional actors taking care of all housing accommodations, necessary travel, contract writing, and point-of-contact duties for all to successfully create the show in a safe and comfortable workspace.
- *Set Design* – Design 8-9 sets for live theatre productions every year. Won a 2021 Regional Broadway World Award for set design of *You're a Good Man, Charlie Brown*. Adapt and create the world of the story through the set while also painting, carving, and assisting with the build of the entire project in a smaller more intimate theatre space.

- *Lightning Design* – Design lighting for 5 live stage shows each year. Won a 2022 Regional Broadway World Award for lighting design of *Madagascar: A Musical Adventure Jr.* Hanging, focusing, patching, and programming the light plot and look for each of these shows while giving the small space life through light with many special effects. Matching the piece of theatre and conducting electrical work in a smaller space all using ETC Eos Lab products.
- *Sound Design* – Design sound for 7-9 live stage shows each year. Program, balance, and manage up to 24 body microphones, 4-piece band set ups, and sound effect QLab set up/operating have been designed and created for an intimate theatre space.
- *Props Master* – Design and lead the props creation and sourcing for 7-9 live stage shows from all genres, all time periods, and building many props from scratch.
- *Youth Classes/Workshops* – Conduct masterclasses and workshops for youth groups, 4-H members, and more all while creating the lesson plans and directing a group of people to assist in executing the activities for youth members.
- *Lessons* – Teach private lessons involving singing, acting, auditioning, improvising, dancing, and preparing for higher education in the arts for over 9 years. Lessons have been taught to ages 4-23.
- *Educational Extracurriculars* – Help other educational theatre programs with problem solving, creating artistic visions, and guiding young people to a life in the professional arts.
- *Budgeting* – Create a thorough budget specific to a single production of finances needing to be spent on every detailed aspect of the show for success. A budget for each production was created for all 8-9 shows per year with reports made at the end with under/over qualifications and information acquired to guide the future of the company through show budgets. (Show budget examples available upon request)
- *Scheduling* – Creating detailed schedules to manage a cast of 5 – 35 people all at one time successfully scheduling around conflicts of youth members and creating a full-length musical in a 10-day process. Schedules are created over two months in advance.
- *Grant Writing* – Lead the written portion of over 25 local and nationwide grant applications. Appealed to the specific grant and received between \$125,000 and \$250,000 in grants each year for four years.
- *Advertising* – Manage the advertising of businesses through the theatre in the playbill, on the marquee, in the newsletter, and online. Contacted companies, sold ads, and followed up with the success of the ad being purchased.
- *Marketing* – Manage the marketing aspect of the entire theatre company taking and editing all promotional pictures, overseeing the creation of logos, rebranding of the company, poster materials, and extra marketing materials. Design the program playbills from scratch for 8-9 productions per year while consistently posting on social media platforms, the website, and online for more ticket sales and traction.

Actor – Cap’n Turbot (*PAW Patrol Live! “The Great Pirate Adventure”*) January 2019 – June 2019

Nickelodeon/VStar Entertainment

National Tour across 14 States

Played the role of Cap’n Turbot in the National Tour of PAW Patrol Live! “The Great Pirate Adventure” for Nickelodeon travelling around the country performing in theatres and arenas for thousands of audience members and attending VIP meet and greet sessions as a representative of the company.

- *Acting* – Narrate the story of the show in a consistently refreshing manner while interacting with the other characters and puppets and conducting audience participation throughout.
- *Singing* – Sing 5 solo songs and 3 group numbers during each run of the production. Perform 1-3 shows per day and 6-10 shows per week vocally sustaining the tenor role.
- *Dancing* – Dance almost a dozen dance numbers throughout the duration of the live show with full costume and energy in every performance.
- *Meet and greet* – Meet with and talk to kids that attended the show leaving them inspired and representing the Nickelodeon characters hired for.
- *Publicity Marketing* – Attend publicity events on behalf of Nickelodeon regarding the show and characters hired for.

Actor/Puppeteer/Trainer

Madcap Puppets

January 2018 – August 2018

Cincinnati, OH (Toured across 12 States)

Acted in multiple children's theatre/theatre for young audience productions with the puppet touring company, Madcap Puppets, telling stories, performing for young audiences, building puppets, and teaching students through puppet training.

- *Acting* – Act as multiple characters in 4 different productions aimed with performances for younger audiences while interacting with the other characters and puppets and conducting audience participation throughout.
- *Singing* – Sing many solo songs and duets during each run of each production. Performed 1-3 shows per day and 6-10 shows per week vocally sustaining the tenor roles.
- *Dancing* – Dance almost a half dozen dance numbers throughout the duration of each live show with full costume and energy in every performance.
- *Puppetry* – Perform as different puppets including, hand-in-mouth, full body, backpack, finger, marionette, and partial body puppets. Give each puppet its own personality, voice, and mannerisms through strong execution after training.
- *Teaching* – Teach about puppetry including how to operate different types of puppets, and how to make different types of puppets for ages 3-12.
- *Puppet Creation* – Create, design, and build different types of puppets from scratch with basic materials including hand-in-mouth, sock, and partial body puppets ranging from animals to humans, to inanimate objects.

ADDITIONAL EXPERIENCE

Shift Supervisor

Panera Bread

January 2014 – December 2018

Auburn Hills, MI, Lancaster & Pittsburgh, PA

- *Management* – Managed and lead a staff of 5-20 employees at any given time.
- *Catering* – Prepared large catering orders of food, making the food, confirming orders, and delivering the orders that ranged from \$100 to \$5,000.
- *Food Preparation* – Prepared line food served on the menu. Memorized all items & ingredients.
- *Cashier* – Handled a cash register for patrons ordering food and paying with cash/credit cards.
- *Baker* – Baked all items fresh each day based upon the company's standards.
- *Customer Service* – Led each day with a friendly and positive smile and personality to best serve every single customer.

EDUCATION

BFA in Musical Theatre

Oakland University

April 2016

Auburn Hills, MI

High School Diploma

Troy Athens High School

June 2012

Troy, MI